

NATIONAL INSTITUTE OF PERSONNEL MANAGEMENT

HOSUR CHAPTER



IR CONFERENCE 2026

Building Harmonious Workplaces for a Thriving India



DATE

19 & 20 September 2026



VENUE

Hotel Holiday Valley, Hosur,
Tamil Nadu



DELEGATES

400+ HR & IR Leaders

SPONSORSHIP PROPOSAL

An investment in your brand's influential journey

About NIPM Hosur Chapter

The National Institute of Personnel Management (NIPM) is India's premier professional body for HR and People Management practitioners bringing together thought leaders, practitioners, academicians, and policymakers on a common platform to advance Human Resource Management across the nation.

The NIPM Hosur Chapter, established to serve the vibrant and rapidly growing industrial belt of Hosur and surrounding regions. The Chapter consistently engages with over 200+ member organisations ranging from large-scale manufacturing plants, electronics, automotive, and ancillary industries.

The Chapter conducts seminars, workshops, conclaves, and leadership development programmes that bring together industry stalwarts to address contemporary challenges in people management, industrial relations, and organisational development.

Why an IR Conference — Why Now — Why Hosur ?

Industrial Relations in India stands at a defining inflection point. The sweeping reforms encapsulated in the Labour Codes, the post-pandemic reshaping of workplaces, the rise of gig and contract workforce, and the surge in FDI are creating unprecedented complexity for IR and HR professionals. This is the moment for India's industry leaders to converge, and chart a harmonious path forward.

Why Hosur Is the Perfect Epicenter :

Investment Hotbed: Hosur is one of India's fastest-growing industrial destinations. With global giants such as Ashok Leyland, Titan, TVS, Tata Electronics, Ola Electric, and scores of Tier-1 & 2 auto-component manufacturers, Hosur is a microcosm of modern Indian manufacturing.

Migrant Workforce Dynamics: The region hosts one of the largest concentrations of migrant workers in southern India — over 2 lakh workers from various states — creating unique IR challenges around welfare, communication, cultural integration, and compliance.

Industrial Growth: With over ₹20,000 crore in new investments announced in recent, Hosur is positioned as the next sunrise industrial hub of South India, requiring proactive IR and HR frameworks.

Technology & Manufacturing Convergence: As the EV, semiconductor, and electronics ecosystem deepens, Hosur's workforce is undergoing rapid skilling transitions — demanding innovative IR solutions to manage change effectively.

What's in It for Your Brand?

NIPM IR Conference 2026 will witness the convergence of 400+ senior HR, IR, Legal, and Business leaders from across India — CEOs, CHROs, IR Heads, Labour Commissioners, Management Consultants, and Union Leaders. This is a rare, high-value platform for your brand.

- **Pan-India Visibility:** Single-platform brand exposure to 400+ decision-makers and influencers from diverse industries across India.
- **Thought Leadership Association:** Align your brand with a nationally prestigious conference on a subject that is top-of-mind for every CEO and CHRO in the country.
- **Direct Access to Decision Makers:** Engage face-to-face with HR heads, IR veterans, and C-suite executives who are direct purchasers of HR technology, consulting, legal, and training services.
- **Pre, During & Post-Conference Brand Presence:** Multi-touchpoint visibility across mailers, brochures, social media, banners, badges, digital screens, and post-event communications.
- **Networking & Business Development:** Exclusive opportunities to present, exhibit, and build lasting business relationships in a conducive environment.
- **CSR & Brand Responsibility:** Demonstrate your commitment to building harmonious workplaces and a skilled, equitable workforce .

SPONSORSHIP CATEGORIES & BENEFITS

Unlock the Dhamaka advantage — it's not just sponsorship;
it's an investment in your Brand's influential journey throughout this remarkable event !

Particulars	Title Sponsor	Platinum	Gold	Silver Cat-1	Bronze	Stall
Pre-Conference Branding						
Logo display in direct mailers	✓	✓	✓	✓	✓	
Logo display in conference brochure	✓	✓	✓	✓	✓	
Logo display in social media communications	✓	✓	✓	✓	✓	
Branding at Conference						
Logo display in main stage backdrop	✓					
Logo display in podium banner	✓					
Print advertisement space in conference brochure	✓	✓				
Space to display products & offerings	✓	✓				✓
Logo display on speaker badges	✓	✓				
Logo display on delegates badges	✓	✓				
Logo projection during session break	✓	✓	✓	✓	✓	
Corporate film projection during breaks	✓	✓	✓			
Opportunities to present mementos to speakers	✓	✓				
Display of standees at the venue	✓	✓	✓	✓	✓	
Logo display on stage side wings	✓	✓	✓	✓	✓	
Logo display on banners	✓	✓	✓	✓	✓	
Delegate kits inserts	✓	✓	✓	✓	✓	
Recognition during vote of thanks	✓	✓	✓	✓	✓	
Post-Conference Branding						
Logo display in thank you communication	✓	✓	✓	✓	✓	
Conference Benefits						
Complementary delegate passes (full conference access)	6	4	3	2	1	*7,000
Complementary Stall	✓	✓	✓			
Maximum partners permitted in the category	1	3	3	3	5	20
Partner Investment (in ₹)	10,00,000	7,00,000	5,00,000	3,00,000	1,00,000	50,000

* Stall pass price applicable per delegate for Stall sponsors

TAKEAWAY SPONSORS

- Delegate kits/goodies with a total value of ₹2 lakhs will be considered under the ₹2 lakh sponsorship category. However, an additional ₹25,000 must be paid if a stall is required.
- For sponsors providing takeaways valued at less than ₹2 lakhs, tickets can be purchased separately at ₹7,000.

CONNECT WITH US

We invite you to be part of NIPM IR Conference 2026 — a landmark conference that will shape the future of Industrial Relations in India. To discuss sponsorship opportunities, partnership packages, or customised benefits, please reach out to our Sponsorship Committee:

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Join us in shaping the future of work.
Where harmony drives productivity, and people power progress.

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